What is a Company Catalyst?

A young person representing the YGN at their company, who has (or is keen to develop):

- Good communication skills
- Self-motivation
- Energy and willingness to engage and help implement change

What are the responsibilities of a Company Catalyst?

- Sharing YGN opportunities with their work community
- Being the main point of contact for their organisation to support future YGN opportunities
- Enabling the young workforce to attend YGN events e.g. securing funding, producing justifications or company comms
- Ensuring the benefits of YGN activities are shared with the Company Advocate
- Attend quarterly meetings with the YGN Company Catalyst lead
- Obtain feedback from their organisation to support future YGN opportunities

What is a Company Advocate?

- a senior member of the organisation who supports the Company Catalyst in meeting the collaborative aims of the YGN.
- See our YGN Company Advocate Role Defined pdf

What is the benefit of being a Company Catalyst?

- You have a direct link to the YGN and all its opportunities and activities
- An opportunity to develop a relationship with a senior member of your organisation as the Company Advocate
- Representing your company on a national platform *(a webpage will be created showcasing our Company Catalysts)*
- Joining likeminded individuals from across the nuclear industry
- Develop skills in leadership, communication, and stakeholder engagement
- Ensuring the voice of young people is heard in your organisation
- Opportunity to influence direction of the YGN

What are the collaborative aims?
1. Increasing participation of each organisation in YGN events and opportunities by "activating" our communities
2. Steering and shaping the YGNs portfolio of events and activities so that they meet the needs of the industry
3. To support the YGN's Mission and 3 key themes: attract, engage and develop.
4. To support the YGN in continuing the Net Zero Needs Nuclear campaign and advocating nuclear as a viable low carbon energy industry.